Create a Brochure Rubric Rubric

Student name:

Class:

Projects		Level of Performance				Feedback	
Outcome	Components	Beginning	Developing	Accomplished	Exemplary	Score	Comments
	Drawing and Layout	Drawing has been created but is not titled.	Drawing has been created and titled. One of the following has been completed: page size is changed, vertical lines have been added, background color is selected.	Drawing has been created and titled. Two of the following have been completed: page size is changed, vertical lines have been added, background color is selected.	Drawing has been created and titled. Page size is changed, vertical lines have been added, and background color is selected.		
	Formatting	One or two text boxes have been inserted. No formatting has been applied.	Some text boxes for headers and facts are inserted. Font is not formatted and header text boxes do not contain fill color or borders. Visual elements are cluttered.	All text boxes for headers and facts are inserted. Most of the following has been completed: font style, size, and color are selected, and header text boxes contain fill color and borders. Visual elements are mostly proportional and uncluttered.	All text boxes for headers and facts are inserted. Font style, size, and color are selected. Header text boxes contain fill color and borders. Visual elements are proportional and uncluttered.		
Create a Brochure Rubric	**Content**	Country or other topic has been selected. One or two facts have been inserted into one inside panel.	Country or other topic has been selected and some research has been completed. One or two headers have been added. Brochure is not titled. One or two facts have been inserted into each inside panel. No sources are cited.	Country or other topic has been selected and researched. All headers have been added. Brochure title is included on front cover. Three or four facts have been inserted into each inside panel and the inner flap. One source is cited.	Country or other topic has been selected and researched. All headers have been added. Brochure title and subtitle are included on front cover. Five or more facts have been inserted into each inside panel and the inner flap. All sources are cited.		
Link to Exemplary Project 1							
Link to Exemplary Project 2							
Link to Beginning Project							

Supplementary Rubric

Other Student Outcomes	**[Add your own category here]**						
	[Add your own category here]						
	[Add your own category here]						
	[Add your own category here]						
	[Add your own category here]						
	[Add your own category here]						